

**Contact:**

Shannon Todesca  
CHEN PR, Inc.  
stodesca@chenpr.com  
781-672-3147

**SAFECode Names EMC Security Executive Eric Baize as Chairman**

*Representatives from Adobe and Siemens also elected as Board Officers*

**Wakefield, Mass. – May 11, 2015** – The **Software Assurance Forum for Excellence in Code** (SAFECode) today announced that Eric Baize, Head of Product Security and Trusted Engineering at EMC Corporation, will serve as its new Chairman. A non-profit organization exclusively dedicated to increasing trust in information and communications technology products and services through the advancement of effective security assurance methods, SAFECode also named incumbents Frances Paulisch, Head of the Software Initiative at Siemens AG, as Vice Chairman and David Lenoe, Director, Secure Software Engineering at Adobe, as Treasurer.

Baize brings to his role of SAFECode Chairman more than 20 years of experience in software security and assurance. He currently leads EMC's Product Security Office with company-wide responsibility for all aspects of product security including vulnerability response, security development lifecycle, implementation of common security technology, and supply chain risk management. Throughout his career, Mr. Baize has been passionate about building security into technology and processes. Since joining EMC in 2002, he played a central role in EMC's evolution in security and was a founding member of the leadership team that drove EMC's acquisition of RSA Security.

"I'm eager to help lead SAFECode at a time when SAFECode is strengthening its focus on its technical mission – identifying proven software assurance practices based on the combined expertise of our members. SAFECode stands poised to become an even more powerful resource for the software community," said Baize. "With new exploits making headlines every day, enterprises are faced with the unprecedented demand for secure software that reaches from the embedded devices to cloud applications. SAFECode serves as the go-to industry reference for effective methods that increase trust in commercial technology products and services. We'll further that mission through our ongoing work around vendor assessment and acquired software assessment, while welcoming new members who bring valuable insights and technical expertise into secure software practices."

"We're thrilled to have Eric as our new chairman," said SAFECode Executive Director Howard Schmidt, an internationally recognized security industry visionary, former Cybersecurity Coordinator and Special Assistant to the President of the United States. "He has dedicated his career to fueling substantially more secure and trusted computing practices, products and services. His proven track record, unique insight and dedication to software security make him a perfect fit for the role. The board, members and I look forward to working with him in advancing our mission to make a positive industry impact through proven methods of software assurance."

Among its initiatives for 2015, SAFECode plans to offer guidance into how best to evaluate the security of purchased software and continue the foundational support of security training and education. Those efforts will complement the organization's focus on the application and promotion of secure software assurance technology, process and training.

**About SAFECode**

The Software Assurance Forum for Excellence in Code (SAFECode) is a non-profit organization exclusively dedicated to increasing trust in information and communications technology products and services through the advancement of effective software assurance methods. SAFECode is a global, industry-led effort to identify and promote best practices for developing and delivering more secure and reliable software, hardware and services. Its members include Adobe Systems Incorporated, CA Technologies, EMC Corporation, Intel Corporation, Microsoft Corp., SAP AG, Siemens AG and Symantec Corp. For more information, please visit [www.safecode.org](http://www.safecode.org).

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